

MY MAJOR:

Experimental

MY PROBLEM:

“To Create Awareness and Inform people about what is really in our food.”

THINKING PROCESS

EXHIBITION

The exhibition will consist of :

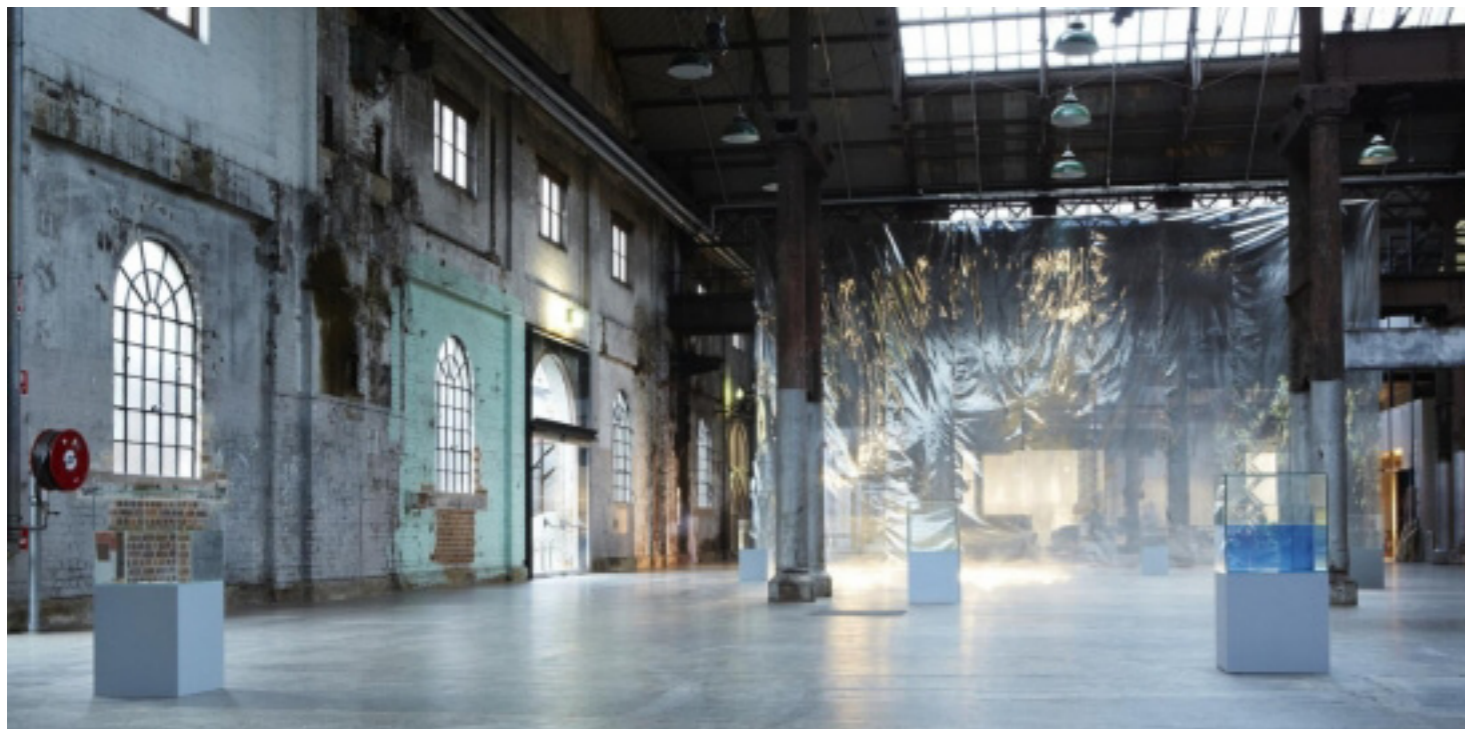
Projection Show
Installation Art
Photographic Art Pieces
Sculptures

PROJECTION SHOW

Using a projector to show visual images and short videos of 'what is really in our food'.

Imagery of the natural life span of an apple
Process of an apple deteriorating
Organic VS Mass Market

Carriageworks



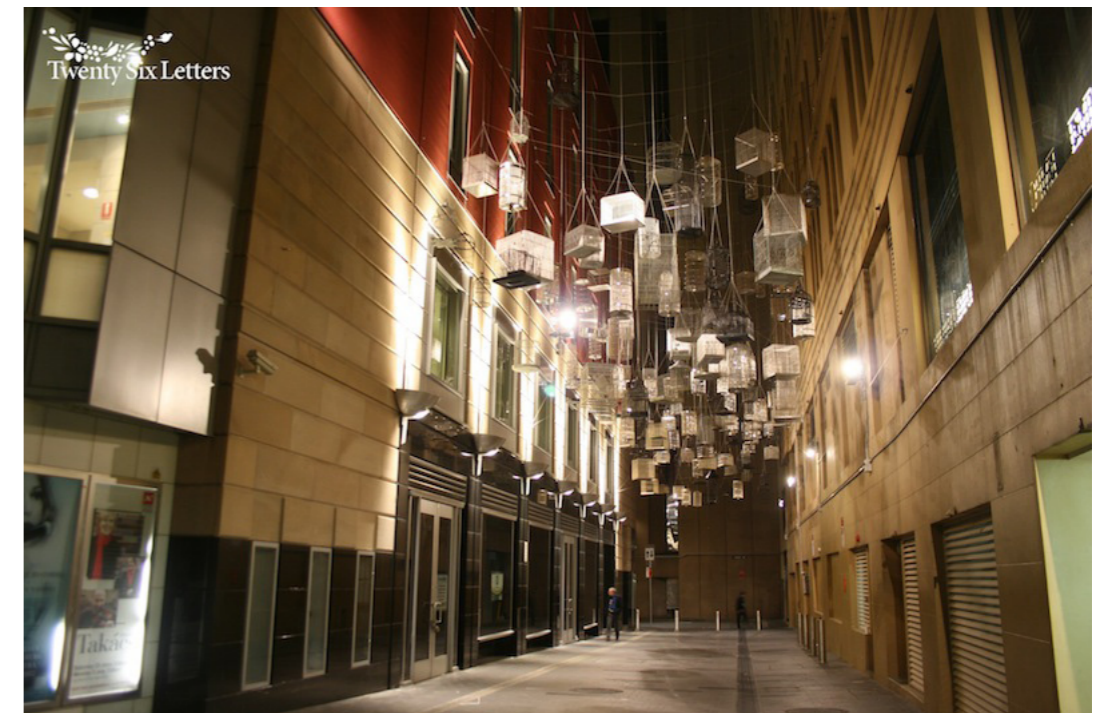
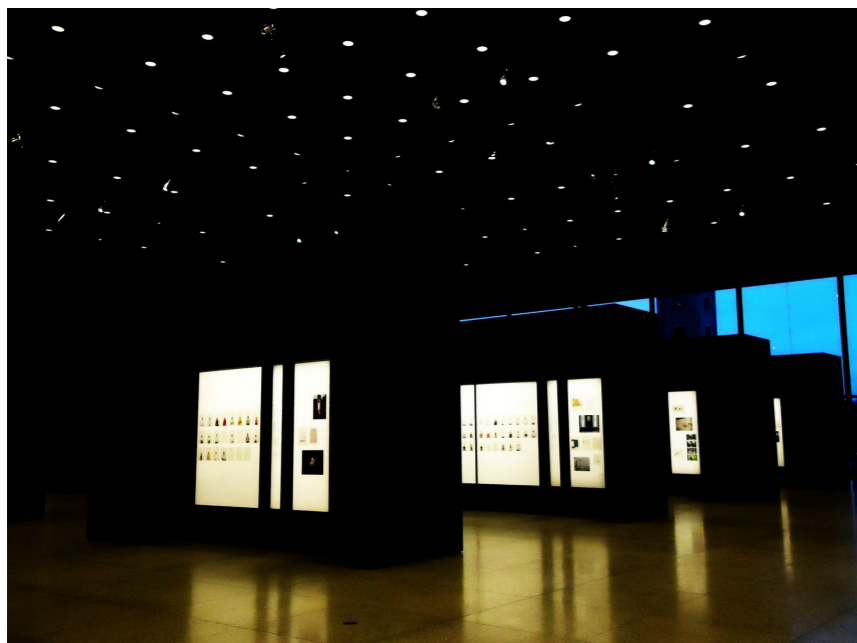
2011
Contemporary Art Museum, Milan

<http://www.1fmediaproject.net/2011/04/28/new-museum-of-contemporary-art-in-milan-final-project/>



Kentuck Knob Sculpture Garden with Massive Apple Core Sculpture, in Pennsylvania

EXPERIMENTAL IDEAS



SCULPTURE: RIO+20

2012

Discarded Plastic Bottles

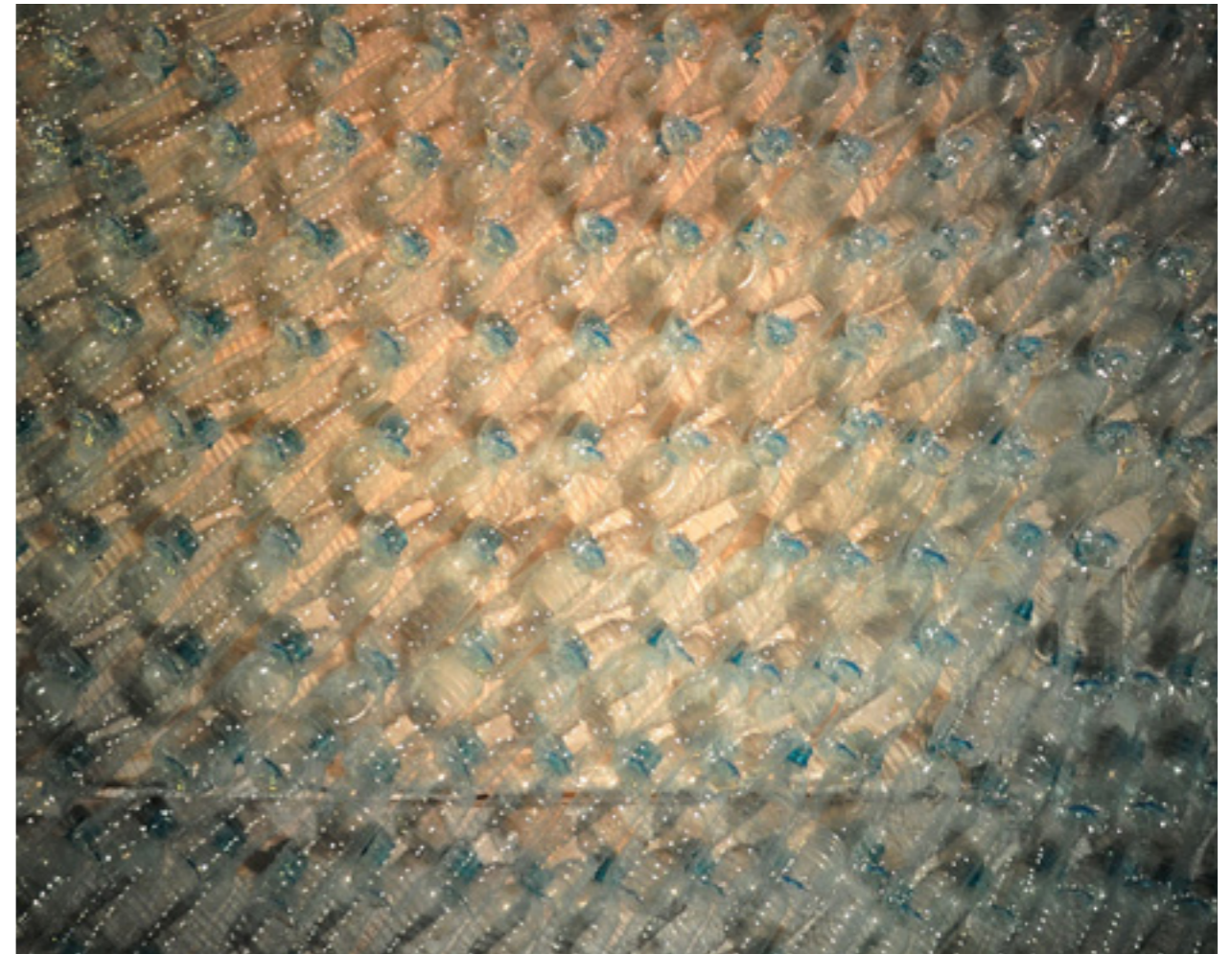
Sustainable Art

Location: Botafogo Beach, Brazil

United Nations Conference on Sustainable Development

"The UN is working with governments, civil society and other partners to shape an ambitious sustainable development framework to meet the needs of both people and planet, providing economic transformation and opportunity to lift people out of poverty, advancing social justice and protecting the environment."

[<http://www.un.org/en/sustainablefuture/>]



SWISS CANCER

LEAGUE: **POST IT**

2009

Installation Art

Post It Note Sculpture

Location: Public Swimming Pools Bern, Switzerland

Swiss Cancer League :

Union for International Cancer Control

(non for profit)

Message: Sculptures covered in
Post It notes with messages about
skin cancer awareness

"Our skin never forgets

Three sunbathing tips:

1. Apply sunscreen 30 minutes before

2. High sun protection factor

3. Avoid midday sun"

https://adsoftheworld.com/media/print/swiss_cancer_league_postitman?size=original



WHAT CAME

FIRST

2010-2011

Sculpture
London

'Chicken Sculpture Made Out of Egg Shells' Project
Conceptual Thinking
Hand-made Craftsmanship
Illustration

Egg Shells, Wood, Paper

By Kyle Bean



TOM DEININGER

Trash Art
Installation Artwork

America

1998 Set Up Art Studio Newark

Contemporary Artist, Fine Artist, Avid Environmentalist
Collects recycled items and uses them to create a body of artworks that are beautiful
Every piece of item used in his work are very interesting and can have its audience
looking beyond the image itself.



INSPIRATION:

Peacock

Sculpture Art

Made from Artificial Nails, Hair Clips, Bobby Pins, Nail Polish, Eyelashes, Jewellery and Swarovski Crystals

'I use art as a medium to examine biological ramifications of human behavior.'

<http://www.thisiscolossal.com/2011/11/incredible-peacocks-constructed-from-beauty-supplies/>

By Laurel Roth



MY CONCEPT:

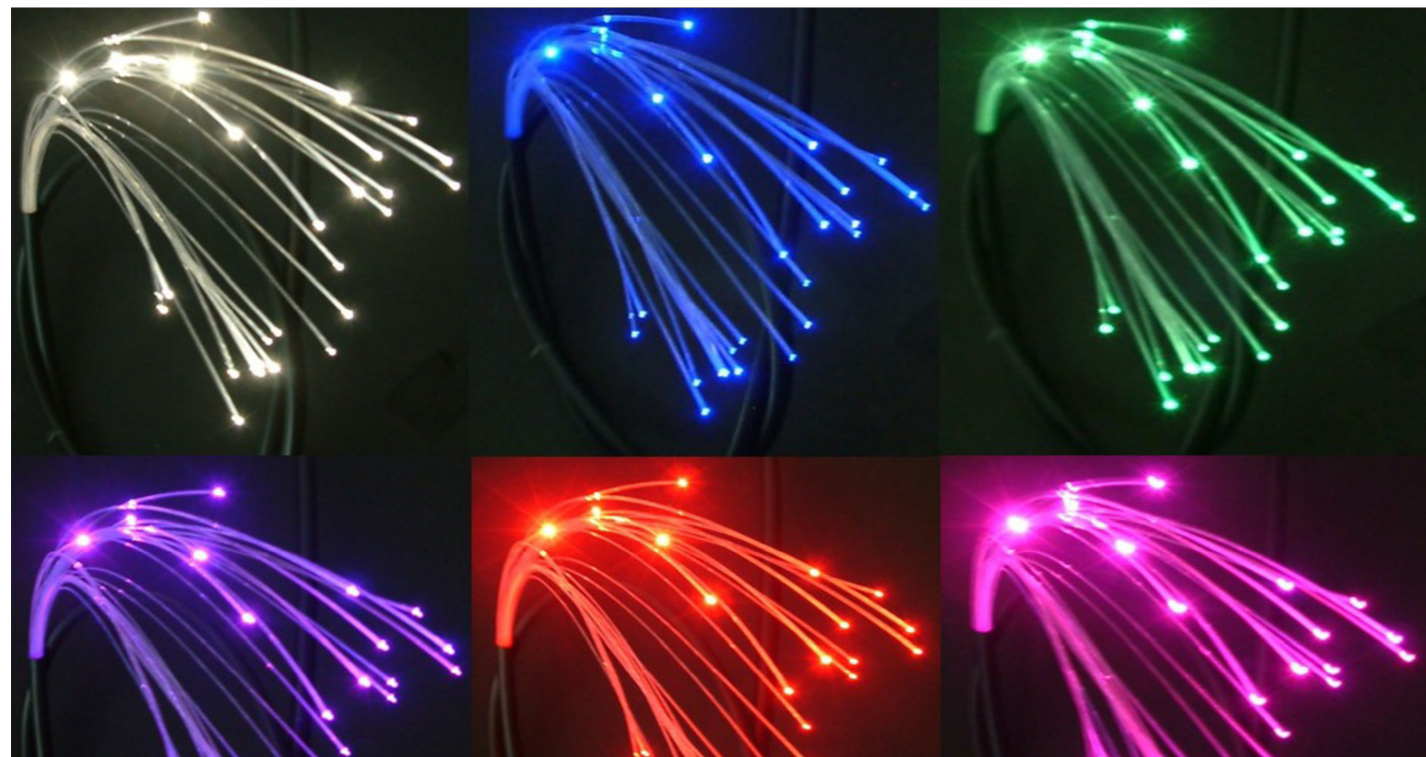
The Big Apple

Installation Art

Oversized Replica of an Apple made from nail polish bottles.

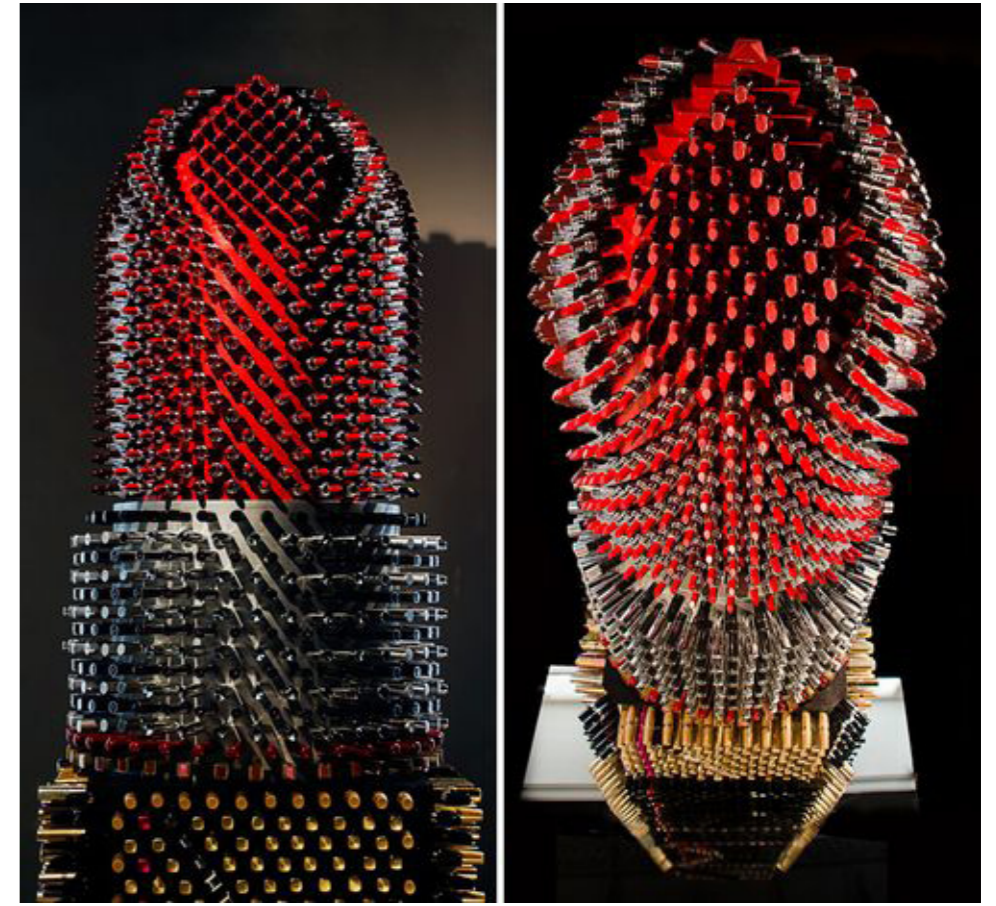
Representation: The idea that the apple has shellac/laquer coating on the apples which keep its shine and look perfect. Shellac is mainly used in nail polish and varnishes.

- Nail Polish Bottles
- Fibre Optic Lights



MY CONCEPT: APPLICATION

Use empty nail polish bottles
Tint the inside of the bottles red
Attach Fibre Optic Lights through the top of the lid
Screw the lid back on



empty bottle



tinted red



replace brush hairs for the fibre optic lights.

drill a hole on top of the lid



The nail polish bottle with light up red

MY CONCEPT:

SAMPLE

2011

Kuanas, Lithuania

40,000 lights

32,000 plastic bottles to create this Christmas Tree

by Jolanta Smidtiene

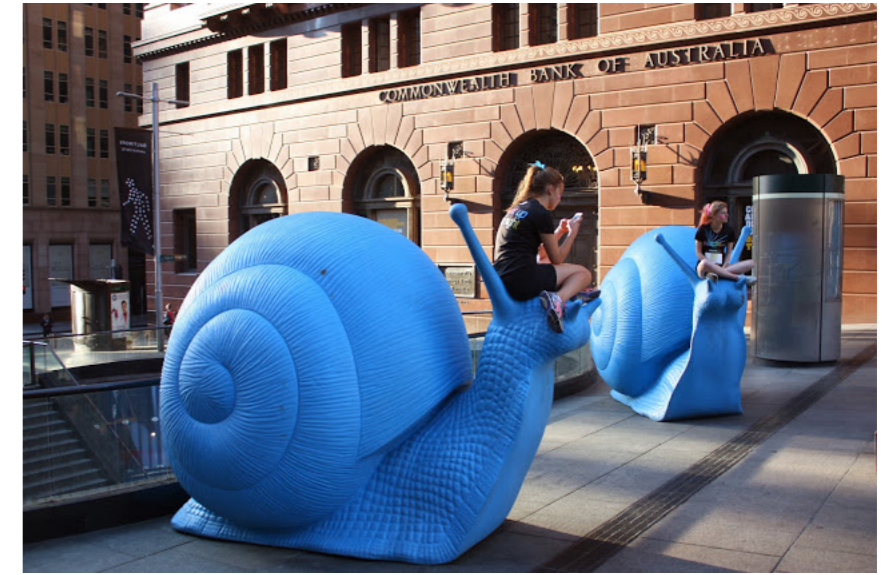


LOCATION:

Vivid Sydney

2010-2011
Kyle Bean

'Chicken Sculpture Made Out of Egg Shells'



The Biennale: Cockatoo Island

3 Month Exhibition

Visual Arts Festival
Sydney Non-Profit Organisation
Event: Held every 2 years

Showcasing Contemporary Art to the public for free.

Location: Cockatoo Island
World Heritage Island, a ferry ride away from Circular Quay



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Tom Beininger

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Swiss Cancer League : Post It

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Christmas Tree: Lithuania

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The Biennale:Cockatoo Island

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Vivid Sydney

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<http://sydney-city.blogspot.com.au/2013/11/martin-place-snailovation.html>